



PRESS RELEASE

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For Immediate Release

Event Date: August 13, 2011

HUDSON CROSSING PARK

Bi-County Educational Park - P.O. Box 144, Schuylerville, NY 12871
Contact: Marlene Bissell – phone: 518.859.1462; email: info@hudsoncrossingpark.org

SEVENTH ANNUAL CARDBOARD BOAT RACE

Schuylerville, NY—Hudson Crossing Park presents its 7th Annual Cardboard Boat Race on Saturday, August 13th (rain date Sunday, August 14th) at Fort Hardy Park Beach on Route 29 in Schuylerville from 8am to 3pm. The first race launches at 1pm and best photo opportunities are between 12pm and 2pm. Admission is free for spectators. Pre-registration discounts for individuals and companies are available at www.hudsoncrossingpark.org.

On-site registration and construction is open from 8am – 12pm. A list of rules, registration forms and hints to get started with your boat building is available at www.hudsoncrossingpark.org or by calling Marlene Bissell at: 518.859.1462.

Racing participants will construct a “human-powered” boat made of corrugated cardboard or 100% recycled materials, that will hold at least 1 crew member and be “seaworthy” enough to race a short distance on the river. Racers may construct their boats ahead of time or on the morning of the event where materials will be available at the event site for a nominal fee.

During race preparations, there will be live music by *Swing Shift*, a live radio broadcast by STAR 101.3, a Rotary Club BBQ, t-shirt sales, eco-info, and terrific photo opportunities in a fun-filled day for all. Individuals, families, groups, businesses & school teams are all encouraged to race. Whether you come as a crew member, the captain, or an on-shore cheerleader, we promise you a day you’ll never forget! See you on the river!

Hudson Crossing is an evolving bi-county educational park centered on and near the Champlain Canal Lock 5 Island of the Hudson River. The park offers river and canal access, a floating dock, trails, picnic sites, fishing access, points of geological and historical significance and the innovative Play Garden. Call Marlene Bissell 518.859.1462 for more information. #